

# Göksu Dayan

goksudayan.com



## EXPERIENCE

### Side projects | 04/24 -

- Blurs (Browser extension): Hide your browser info @ [www.blurs.app](http://www.blurs.app)
- Summ (Web app): Save your time spent reading emails @ [www.summ.email](http://www.summ.email)

### UI/UX Designer, Logiswift | 05/23 - 07/23

- Joined a startup that offers end-to-end supply chain visibility and logistic management solutions as their first design hire.
- Crafted engaging, intuitive, functional, and visually pleasing user interfaces for various digital platforms.
- Collaborated with cross-functional teams, established brand and design guidelines, and initiated a design system for consistency across various digital mediums.

### UX/UI Designer, Katch | 10/22 - 11/22

- Joined a US-based early-stage startup with <20 employees as their sole designer.
- Designed a Slack prototype to conduct user research and observe user behaviors (never shipped), and redesigned key features for the Katch iOS app.
- Contributed to product strategy, rapid prototyping, and UX/UI research and design.

### Content Writer, Freelance | 07/17 - 06/19

- Translated 193 news pieces and authored 93 cryptocurrency articles upon extensive research for two different websites.

## EDUCATION

### M.A. in Philosophy

Bogazici University  
2017 - 2019

### B.A. in Philosophy

Bilkent University  
2012 - 2017

## SKILLS

### Design

Email design  
Heuristic evaluation  
Product design  
Prototyping  
UI design  
UX design  
Web design  
Wireframing

### Research

Competitive analysis  
Problem-solving  
Product strategy  
Usability testing  
User interviews

### Software & Tools

Figma  
Framer | Webflow  
HTML | CSS | SaSS  
JavaScript  
Python  
React | Next.js